

The 11th

Guide for Exhibitors

Asia Furnishing Fair

2026

第11回 アジア・ファニシング・フェア

Date. 2026. **11.18** wed - **11.20** fri

18・19/ **10:00 - 18:30**

20/ **10:00 - 17:00**

Venue. **Tokyo Big Sight South Hall 3・4**

Organized by. **AFF** Asia Furniture Forum Co-organized by. **JMA** JAPAN MANAGEMENT ASSOCIATION

Application Deadline

August 7th Fri, 2026



Asia Furnishing Fair Web

<https://www.aff-fair.com/>



AFF Asia Furniture Forum

HP: <https://www.aff-forum.com/>



T.F.R Build.5 F 4-18 Dobashi-cho Naka-ku Hiroshima 730-0854 Japan
TEL: 082-231-5555 FAX: 082-292-9543 E-mail: info@aff-forum.com

Application/Inquiry

<English> Person in charge: Erina Yano E-Mail: tfr.e.yano@gmail.com
<Chinese> Person in charge: 張倩 (Zhang Qian) E-Mail: 467661327@qq.com

What`s NEW in 2026

① Three NEW Thematic Exhibition Zones Open

"Furniture For Elderly", "Environmentally Responsive Products", "Outdoor Furniture".

For the details→P05

② Venue opens until 18:30 on 18th and 19th

from 17:00-18:30 it will become a relaxing evening atmosphere

For the details→P10

CONCEPT

建築+インテリア WEEK

ワンストップで、出会う。

"Architecture + Interior WEEK"
One-stop finding experience

Introduction for Three Joint Exhibition
"Architecture + Interior WEEK"
Including Asia Furnishing Fair

Housing, Furniture Interior & Construction Comprehensive Exhibition Showcases One-Stop "Home Living" solutions

"Architecture + Interior WEEK" is the title of three joint exhibitions from diverse industry that are all related to "Living" Solution. Covering everything from housing and buildings to interior furnishings such as furniture, curtains, and wallpaper, the event offers a one-stop solution for enhancing living spaces.

The 11th Asia Furnishing Fair 2026

A comprehensive trade Exhibition gathering furniture and interior from Japan and across Asia. A must-see event for professionals in the furniture and interior industry, features latest products from sofas, beds, and storage furniture to pet furniture, interior appliances, furniture materials, solution technologies, and SDGs materials.

Japan Home Show & Building Show

Exhibition focused on showcasing Architecture of Houses, Offices, Commercial institutions, Products for renovations from domestic materials, construction materials, flooring, insulation materials, and related software to household facilities such as kitchens, bathrooms, and toilets, as well as interior and exterior products that adorn the interior, A must-see event for those involved in housing.

The 45th JAPANTEX 2026 INTERIOR TREND SHOW

The Interior Trend Show showcases a wide range of stylish interior products. From interior fabrics such as curtains, wallpapers, from carpets to interior fabrics, materials, lighting, bedding, towels, and interior accessories, the exhibition gathers the latest trends and products in the interior design industry.



Visitors only need register for one of the 5 exhibitions to gain access to all joint shows

※ "Building Maintenance Clean Expo" that showcases Building maintenance, Building Facility management and "HOSPEX Japan 2026" showcases Facilities, Machines and DX for Medical and Caregiving Services are Co located Exhibitions.(Mutual Access available with AFF2026)

CONCEPT

The 11th

Asia Furnishing Fair

第11回 アジア・ファニッシング・フェア

2026

An overview of the International Furniture & Interior Trade Fair, "Asia Furnishing Fair," including its exhibition scale and trends in past editions.

The largest scale Furniture & Interior Trade Fair in Japan Held at Tokyo Big Sight

The Asia Furnishing Fair is a Furniture and interior trade exhibition, remark its 11th edition in the upcoming event. Although its relatively new in the industry, it has consistently expanded in both exhibition scale and visitor numbers with each edition.

Since its second edition, the fair has been held at Tokyo Big Sight, Japan's premier international exhibition venue and host to numerous large-scale global events. Over the years, the exhibition has grown into one of the largest furniture and interior trade shows in Japan.

Exhibitors from across Japan and overseas gathers, presenting a comprehensive range of products from bed frames, chairs, and sofas to pet furniture and outdoor furnishings. As a result, the Asia Furnishing Fair has earned strong support from professional buyers seeking high-quality furniture and interior products.

Expected size

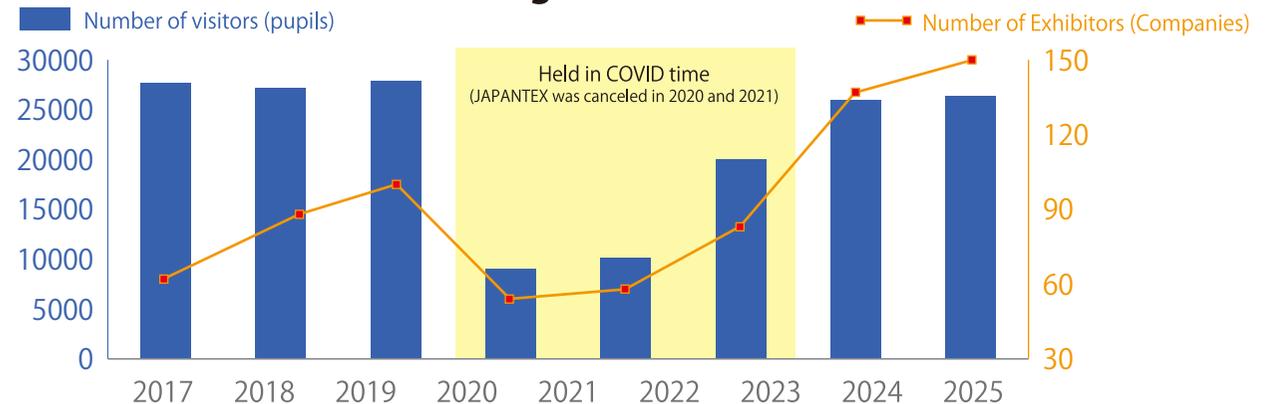
Expected Size **150 Exhibitors/ 400 Booths**
※Asia Furnishing Fair only

Expected Visitors **More than 27,000**
※Visitors to Architecture + Interior WEEK



The largest scale International Exhibition Venue "Tokyo Big Sight"

Asia Furnishing Fair Growth Scale



※The number of registered visitors refers to visitors for "Architecture + Interior WEEK" (Asia Furnishing Fair+Japan Home Show & Building Show+JAPANTEX).

※The number of Exhibitors shows the total number of companies and organizations exhibited in the Asia Furnishing Fair.

EXHIBITORS

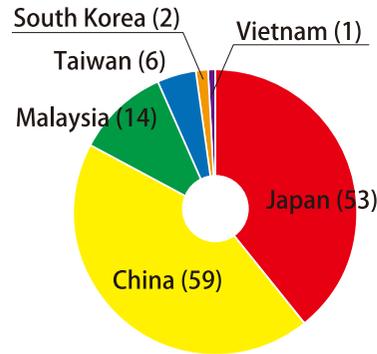
Exhibitor Data

A Comprehensive Furniture Fair Showcasing diverse products

Exhibitors from Japan, China, and across Asia gather at AFF each year. The fair presents a wide range of products from mattresses, sofas, tables, and chairs to furniture components, pet furniture, and outdoor furnishings. As a comprehensive furniture and interior trade fair, AFF is highly regarded by professional buyers seeking quality and variety.

Country Distribution

Total Exhibitors 135/
Companies Organizations

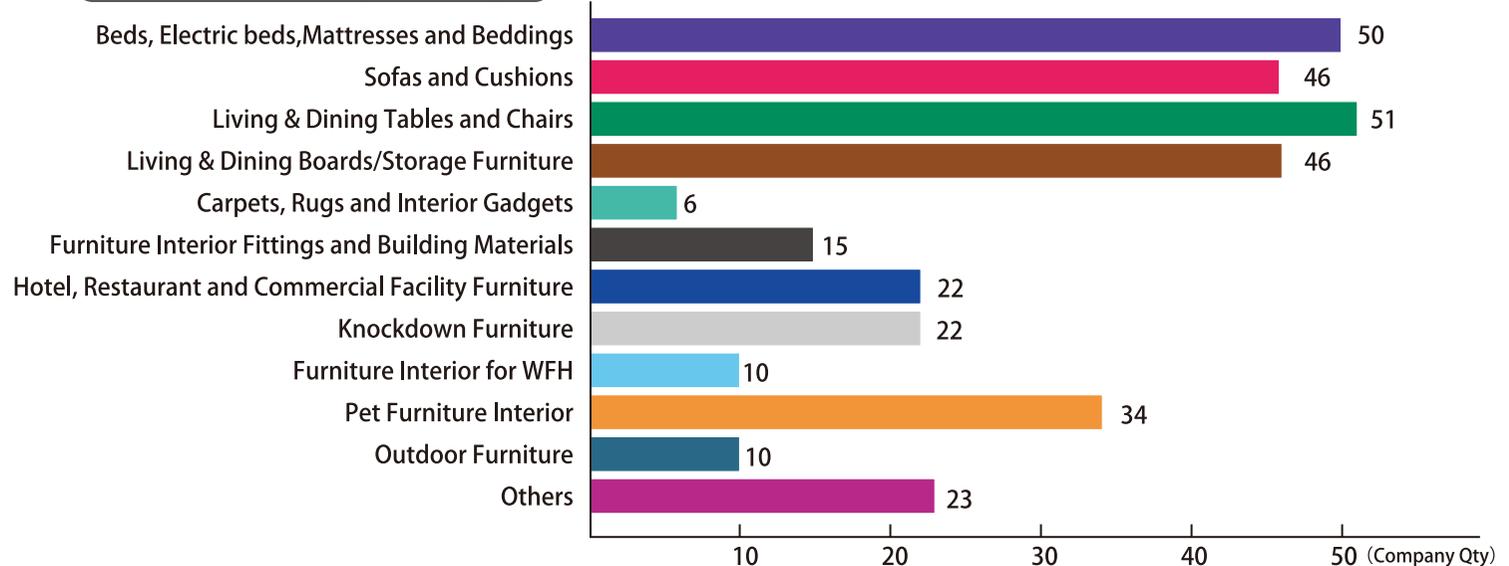


Booth Distribution

Booth Qty	Company Qty	Total Booth Qty	Percentage
17	1	17	4.8%
10	3	30	8.4%
8	4	32	9.0%
6	4	24	6.7%
4	25	100	28.1%
3	5	15	4.2%
2	33	66	18.5%
1	41	41	11.5%
Others	23	31	8.7%
Total	139	356	100%

Joint exhibition booths by multiple companies are counted as one exhibitor. If one company exhibits in multiple locations, each booth is counted separately. For this reason, the number of exhibiting companies may not refer to the total number of exhibition booths. "Others" refers to booths for special exhibits or item displays.

Exhibit Products by Category



here are data of AFF2025, showcased Products by categories and Exhibitor Nationalities.

2026 Edition will have New Themed Showcase as well.

Expanding Specialized Theme Zones in 2026 Strengthening Our Appeal to Buyers Seeking Targeted Product Categories

In previous editions, we have continuously featured the “Pet Interior Expo – PetSalone” as a special showcase area focused on furniture and interior products for pets. Beginning in 2026, we will introduce three new specialized theme zones in addition. These each area will highly focus to feature: “Furniture & Interior for the Elderly”, “Environmentally Responsive Products”, and “Outdoor Furniture & Interior” to further strengthen our appeal to buyers seeking products aligned with specific market needs and industry trends. Exhibitors wishing to promote products that match these themes are invited to select the relevant theme zone at the time of application.

Furniture & Interior for the Elderly Zone

Japan is entering a super-aging society, with the population aged 65 and over projected to reach approximately 40% by 2060. In response to this, the zone will highlight furniture and interior products designed specifically to meet the needs of the elderly market. This area provides exhibitors with an opportunity to present their products to furniture retailers seeking senior-focused solutions, as well as to professionals from welfare facilities and hospitals visiting HOSPEX Japan, held concurrently. Featured Products: Products designed to reduce physical strain/ High-safety furniture and interior items/ Designs preferred by senior consumers.



Target Visitors: Furniture retailers/ Welfare facility and hospital professionals/ Related industry stakeholders

Environmentally Responsive Products Zone

Amid increasing global climate changes and related food supply concerns, consumer awareness of environmental issues continues to rise worldwide. As manufacturers and suppliers of furniture and interior products, companies are expected to demonstrate concrete initiatives addressing environmental responsibility. This zone will bring together materials, products, and initiatives that highlight a commitment to environmental sustainability within the furniture and interior industry. Featured Products: Environmentally friendly materials, components, and finished products and business initiatives.



Target Visitors: Professionals across all industries with a strong interest in environmentally responsible practices

Outdoor Furniture & Interior Zone

In Europe, incorporating outdoor elements into furniture and interior design has emerged as a major trend. This zone will showcase products suited not only for outdoor settings such as gardens and balconies, but also for creating seamless indoor–outdoor living environments that bring natural light and openness into interior design.



Featured Products: Outdoor furniture and interior products/ Dual-purpose furniture suitable for both outdoor and indoor use.

Target Visitors: Furniture retailers/ Hotel and commercial facility professionals/ Architectural firms and design companies/ Related industry stakeholders

Pet Furniture & Interior Zone (Pet Interior Expo– PetSalone)

The special showcase area “Pet Interior Expo– PetSalone,” featuring furniture and interior products designed for comfortable and stylish living with pets, will mark its 9th edition at the upcoming fair. This zone highlights products that allow not only pets but also their owners to enjoy a comfortable and harmonious living environment.



Featured Products: Dedicated pet furniture and accessories/ Furniture and interior products designed for comfortable living with pets.

Target Visitors: Furniture retailers/ Pet shops/ Hotel and pet-related facility professionals/ Related industry stakeholders

Web Guide Product Categories (Free Registration) for Exhibitors Prior to the exhibition, exhibitor information will be published on the exhibition website through the online platform, “Web Guide.” This Guide allows visitors to search by product category, enabling them to identify relevant exhibitors and plan which booths to visit in advance. Exhibitors may register the categories of products scheduled to be displayed at their booth from the list below.

Product Categories Available for Registration on the Web Guide Bed Frames / Electric Beds / Mattresses / Bedding / Sofas / Cushions / Living Tables / Dining Tables / Chairs / Living Boards & TV Boards / Dining Boards / Wardrobes & Storage Furniture / Carpets & Rugs / Interior Accessories / Furniture & Interior Components / Building Materials / Office Furniture / Furniture for Hotels, Restaurants & Commercial Facilities / Knock-Down Furniture / Study Desks & Chairs / Baby & Kids Furniture / Pet Furniture & Interior / Outdoor Furniture / Interior Appliances & Electrical Products / Other Products, Initiatives, Events & Media

Visitor data ①

Here is an overview of the visitors from the previous event, including industry type, purchasing involvement, job position, and nationality. Also a list key visiting companies by industry sector.

New meeting experience creates new business opportunities.

Visitors to 'Architecture+Interior WEEK'

Date	November 19 (Wed)	November 20 (Thu)	November 21 (Fri)	Total of 3 days
Weather				
Total of 'Architecture+Interior WEEK'	8,307 (8,878)	7,999 (9,125)	8,187 (8,394)	24,493 (26,397)
Total including Co-located Shows	12,909 (12,782)	13,233 (13,868)	13,624 (12,841)	39,766 (39,491)

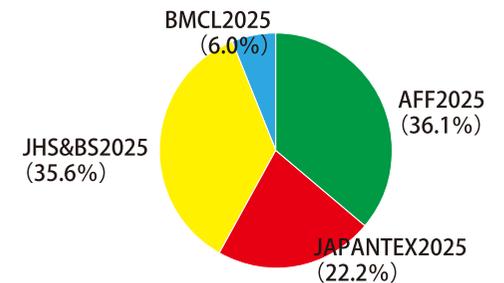
- ※ Number of registered Visitors=Number of individuals pre-registered and entered. Counted only once per "1 registration" during the period.
- ※ 'Architecture+Interior WEEK' =Collective name for the 3 joint exhibition; 'Asia Furnishing Fair' , 'Japan Home & Building Show' and 'JAPANTEX'
- ※ Co-located Shows= Architecture+Interior WEEK' plus 'Building Maintenance Clean Expo'

Approx. Two-Thirds of Visitors Entered from Joint/Co-current Exhibitions

Based on the visitor survey conducted at AFF2025 (677 respondents), only 36.1% of attendees circulating within the venue had registered specifically for AFF. The remaining 63.9% which is two-thirds of whole respondents had registered for other exhibitions and flowed into AFF. In 2026, HOSPEX Japan—a specialized exhibition for medical and welfare facilities—will return as a concurrent show for the first time in four years, creating new opportunities to attract professionals from the healthcare and welfare sectors.

Visitor Flow from Other Shows

Q. Visitor Flow from Joint/ Co located shows

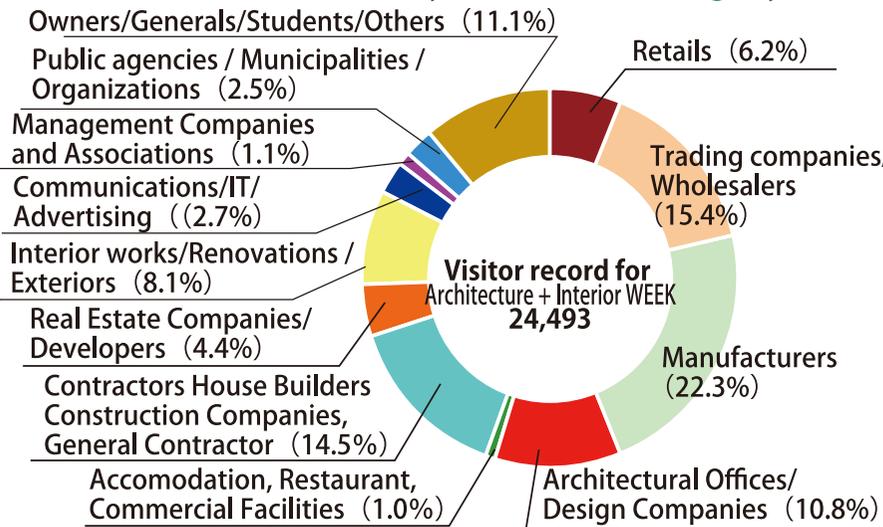


※ Data from AFF2025 visitor Questionnaire (677 respondents)

Creating Business Opportunities with a Diverse Range of “Living”-Related Professionals

The Asia Furnishing Fair attracts a wide range of professionals connected to the housing and living sectors. In addition to core retail buyers—such as specialty furniture stores, department stores, mass retailers, home centers, and e-commerce operators—the fair welcomes trading companies, wholesalers, house builders, renovation firms, architectural offices, and design studios. By bringing together diverse industry professionals, the fair provides valuable opportunities to strengthen existing partnerships while developing new business channels and models. This diverse of visitor base is driven by the synergy of “Architecture + Interior WEEK,” where three specialized jointly held exhibitions that celebrates its 10th anniversary—Asia Furnishing Fair, Japan Home Show & Building Show, and JAPANTEX. This integrated format enhances cross-traffic and delivers a wider audience than a stand-alone event.

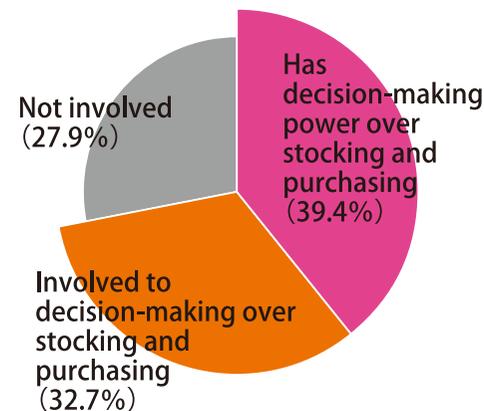
Visitors by Industrial Category



- ※ Distribution of total visitors to 'Architecture + Interior WEEK'
- ※ Industries are based on self-reports
- ※ Press staffs and Lecturers are excluded.

Decision Making

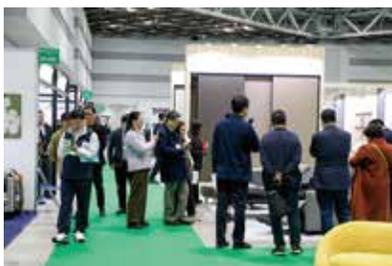
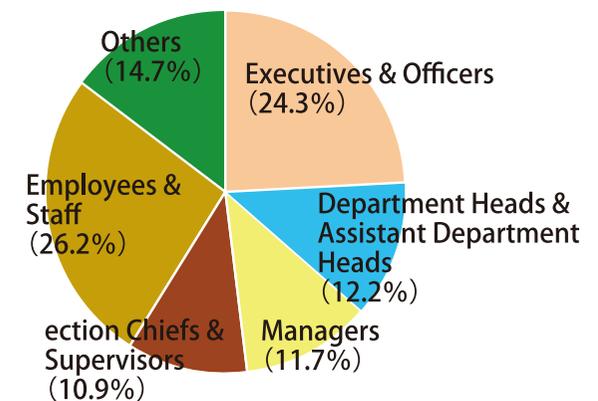
More than 70% of visitors are involved in purchasing process



※ Refer to pre-registration questionnaire

Visitors Positions in Company

1 in 4 visitors are a President or Director



Visitor Data ②

here are survey results of visitor questionnaire conducted at the AFF2025 Venue. Data is from Valid 677 respondents with key visiting companies.

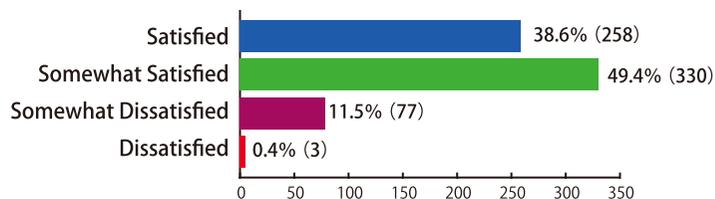
New encounters create new business opportunities.

Over 90% of visitors are satisfied!

According to the visitor questionnaire during the exhibition (677 respondents), 90% of valid respondents expressed satisfaction with the exhibition content, stating they were either "satisfied" or "somewhat satisfied." Regarding the number of booths visited or planned to visit, 6–10 booths was the most common response (35.9%), followed by 1–5 booths. Notably, 9.1% of visitors indicated that they visited or planned to visit 21–50 booths or more than 51 booths, demonstrating strong engagement within the venue.

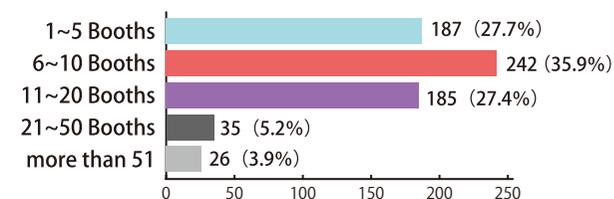
Visitor Satisfaction

Q. How was your visit this time?



Visited Booth numbers

Q: How many Booths did you visit, or planning to visit for this Show

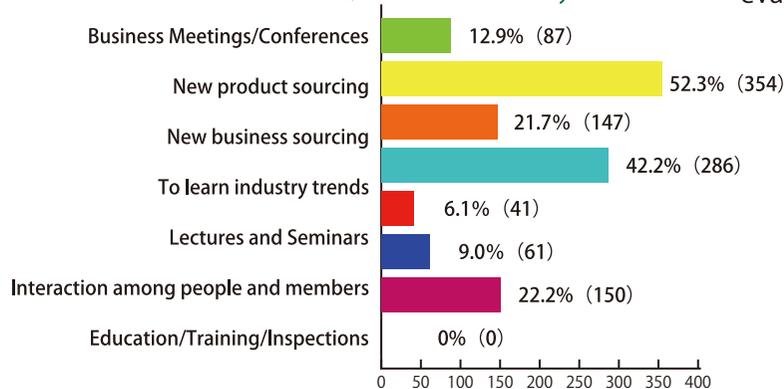


Half of the visitors attend the exhibition in search of new products, and have either decided to adopt or are considering the introduction of these new products.

About their purpose of visiting, more than half of respondents cited "searching for new products." Regarding their product adoption status, approximately 40% of visitors answered that they had either "decided to purchase a product" or were "considering." These results indicate that a significant number of visitors are actively making or evaluating purchasing decisions during the exhibition.

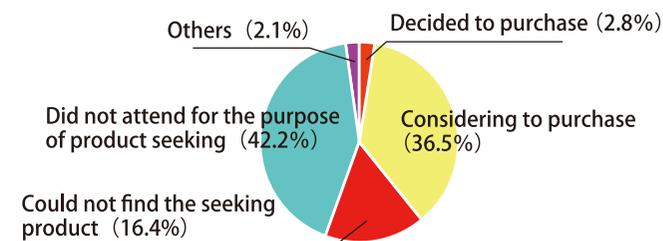
Purpose of Visit

Q. What is reason of your visit?



Product Purchase

Q. Please share the situation of product purchase



Key Visiting Companies

※Company names are partial.

※Industry categories are based on self-declared registration information.

◆**Retails**◆ ARCLANDS / AENA / ACTUS / AZUMAYA / I-NA / AEON / AEON RETAIL / IKEA Japan / Interior Office One / Interior Keikaku / ENEN / Odakyu Department Store/ OFFICECOM / Oheya Kaizou Keikaku / CAINZ / Covearth Japan / KAGUKURO / Room' s-taishodo / KANETAYA KAGUTEN / Culture Convenience Club / KAWAJUN / CLAS / KOHNAN SHOJI / Collabo Style / SAZABY LEAGUE / GENERATION PASS / SHIMACHU / SHIMAMURA / CHANEL / JOYFUL HONDA / SEKI FURNITURE / Sogo & Seibu / Daimaru Ma tsuzakaya Department Stores / Takashimaya / Takumi Otsuka / tan su no gen / DCM / dinos / TENKENSOU / TOKYO interior / Tobu Department Store / Nissen / NIC / NITORI / Japanese Consumers' Co-operative Union / hasegawa group / HANDS / BEAMS / BIG WOOD / HIMARAYA / FUJIKI / FLYMEe / FLANNEL / Francfranc / BAYCREW' S / VEGA Corporation / Bed & Mattress / Belluna/ INTERIOR HOUSE HONDA / Manabe Interior Hearts / Misawa / Isetan Mitsukoshi Holdings / Murauchi Furniture Access / YAMASHIN / YAMAZEN / YAMADA DENKI / Yamatogokoro / Yamane-mokuzai / LightUp Shopping Club /Rakuten Group / LIVING HOUSE / Ryohin Keikaku / THE LOFT ...

◆**Trading companies/Wholesalers**◆ ASPLUND / AZUMAYA / ASWAN / ITOCHU / ITOCHU Retail Link / Inaba International / Inui / ECHO TRADING / Ergo Japan / Okawa furniture / Oliver / Karimoku Furniture / KOEKI / Sakoda Holdings / Sapporo Furnishing / SANYEI CORPORATION / Sangetsu / JK Holdings / Japan Kenzai / Smile / Sumitomo / SUMITOMO FORESTRY / SEKI FURNITURE / SEKISUI DESIGN WORKS / SOGO / Socialinterior / Daisho Sangyo / Tsukuba Sansho / TOKYO SINCOL / Tokyo Shinko Leather / DOSHISHA / NICE / NISSIN SHOJI / Hikari Global Trading / HIKARI FURNITURE / FortyTwo / FUJIEI / Fuji Boeki / PLUS / Home Taste / Marubeni / Mitsubishi / MIYAKO / Moshimo / MORIDEN / YAMAZEN / Yoshikei / LION OFFICE PRODUCTS ...

◆**Architectural Offices/Design Companies/Construction and Architectural Firms, Design Companies & Offices, Accommodation, Restaurants & Commercial Facilities**◆ Iconia Hospitality / ANA Sky Building Service / NTT FACILITIES / Oriental Land/ KAWAJUN / Shinagawa Prince Hotel / Starbucks Coffee Japan / Seven-Eleven Japan / Zensho Holdings / Sotetsu Hotel Development / Takashimaya Space Create / TANSEISHA / Imperial Hotel / Design Arc / Denny' s Japan / Tokyu Re • design / Tokyo Metropolitan Housing Supply / West Japan Railway/ NIKKEN SEKKEI / NIHON SEKKEI / Nihon Sougou Jyuseikatsu / NIPPON HOTEL / Hotel New Otani / NOMURA / PARCO SPACE SYSTEMS / for your ambient. SUKENO / Fujita Kanko / FUJIYA HOTEL / Hoshino Resorts / MARUHAN / Mitsui Designtec / Isetan Mitsukoshi Property Design / MORIRIN / UR Linkage / YOSHICHU MANNEQUIN / Luckland / LIXIL / Royal Management ...

◆**Contractors /Housebuilders**◆ AI-KOUMUTEN / Asahi Kasei Homes / CHIJO / AQ Group / GRANDY HOUSE / Cleverly Home / SWEDEN HOUSE / Sumitomo Real Estate Syscon / SUMITOMO FORESTRY / SEKISUI HOUSE / DAIWA HOUSE INDUST RY / TamaHome / Tama Living / TOYOTA HOUSING / Hajime Construction / Panasonic Homes / MISAWA HOMES / Mitsui Home / YAMADA HOMES / LIXIL Housing Research Institute/ Leopalace21 ...

◆**General Contractors/Construction Companies**◆ OBAYASHI / Open House Development / Osaka Gas Urban Development / KAJIMA / Kumagai Gumi / Konoike Construction / SHIMIZU / Sumitomo Realty & Development / Daiichi Realtor / DAIKYO / TAISEI / DAITO TRUST CONSTRUCTION / DAIWA CONSTRUCTION / Daiwa Lease / Takenaka / TOKYU CONSTRUCTION / TODA / HASEKO / Mitsui Fudosan / Mitsui Fudosan Residential / Mitsubishi Estate / UR COMMUNITY / UNION CITY SERVICE ...

◆**Interior works/Renovations /Exteriors**◆ Asahi Kasei Reform / ASANTE / AVELCO / Kashiwabara / J.FRONT DESIGN & CONSTRUCTION / JOYFUL HONDA / SUMITOMO FORESTRY HOMETECH / Sekisui House Remodeling / SEMBA / Daiwa House Reform / TANSEISHA / Tokyu Re • design / TOPPAN / NIKKEN FACTORY / NOMURA / Hajime Construction / HASEKO REFORM / Panasonic Home Renovation / MISAWA REFORM / LIXIL Total Service ...

Seminar Programs & Extended Evening Hours

To further enhance visitor engagement, we will host seminar programs within the exhibition hall and introduce extended evening opening hours.

Seminars Designed to Inspire Attendance Learn the Latest Trends and Perspectives

A seminar venue will be set up within the exhibition hall, offering sessions focused on the latest trends and innovative ideas in the furniture and interior industry. By featuring topics that are attracting strong industry interest, these seminars are designed to increase attendance to Exhibition showcases among professional buyers who are eager to gain new insights and practical knowledge.



Seminars examples held at "Asia Furnishing Fair 2025"

Furniture & Interior Trend Seminar series

Product Development Transformed by EC and SNS — Tansu no Gen's MD Strategy

Mr. Hirokazu Hashizume President & CEO, Tansu no Gen Co., Ltd.

Last-Mile DX and the Mechanism of Customer Satisfaction—Conditions that Delivery Experience Enhances Brand Value

Assoc. Prof. Ming Ding Associate Professor, Faculty of Information Management, Keiai University

Strategic Approaches for Small and Medium-Sized Furniture Manufacturers—Considering Competitiveness through a Multifaceted Strategy

Mr. Shinji Adachi Executive Officer and General Manager, Exterior Systems Division, Panasonic Housing Solutions Co., Ltd.

Trends in Interior Design and Their Background

Mr. Shinichi Mitsuki Fellow/ Executive Creative Director, Mitsui Designtec Co., Ltd.

※Other than above, Lectures about Pet disaster preparedness and pet behavior science under theme of "Living with Pets Special Seminar" were held.



Extended Hours – Creating a Relaxed Evening Atmosphere

The exhibition will be extended by 90 minutes, closing at 6:30 PM instead of 5:00 PM (final day closes at 5:00 PM). From 5:00 PM, the venue will transition into an evening mode, offering a more relaxed and comfortable atmosphere distinct from daytime hours. This initiative is designed to attract buyers visiting after work and to increase visitor flow from concurrent exhibitions that conclude at 5:00 PM, further strengthening overall attendance.

Asia Furnishing Fair 2026 Show Hours

November 18 (Wed)	10:00 – 18:30 (Extended evening hours from 17:00)
November 19 (Thu)	10:00 – 18:30 (Extended evening hours from 17:00)
November 20 (Fri)	10:00 – 17:00 (moving out day)

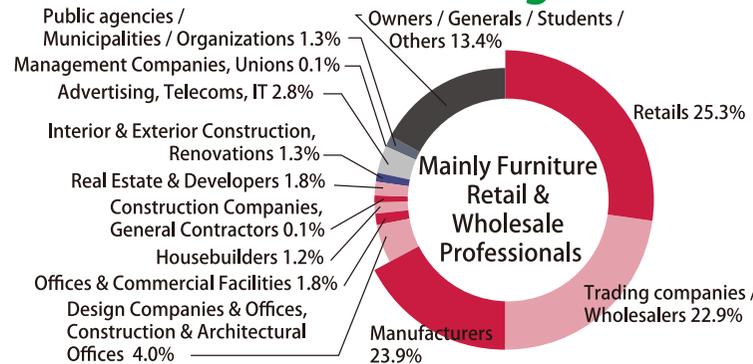
Attracting Visitors

Leverage the advantage of a joint exhibition Targeted visitor promotion to key visitors from various industries.

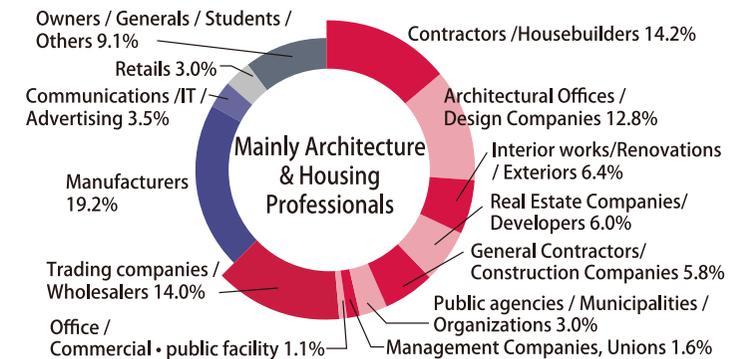
Each organizer of the joint exhibitions conducts extensive visitor promotion targeting key professionals in their respective industries. Promotional activities include social media campaigns, email newsletters, direct mail invitations, advertisements and editorial coverage in both web and print media, as well as seminar announcements. Visitors registered for any one of the joint co-located exhibitions may enter all exhibition halls without additional registration, allowing them to move freely throughout the entire venue.

Visitor Record by Industry 2025

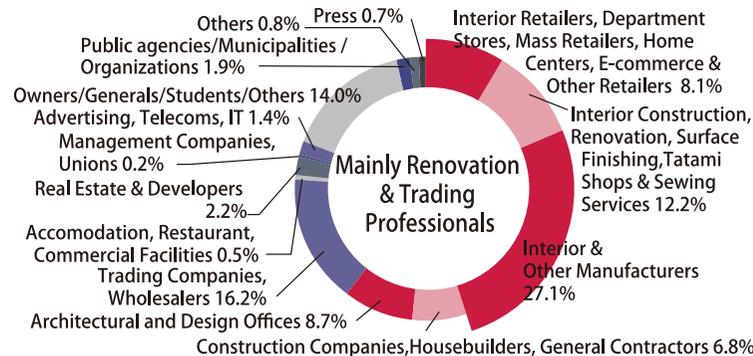
Japan's Largest Furniture Interior Trade Show
Asia Furnishing Fair



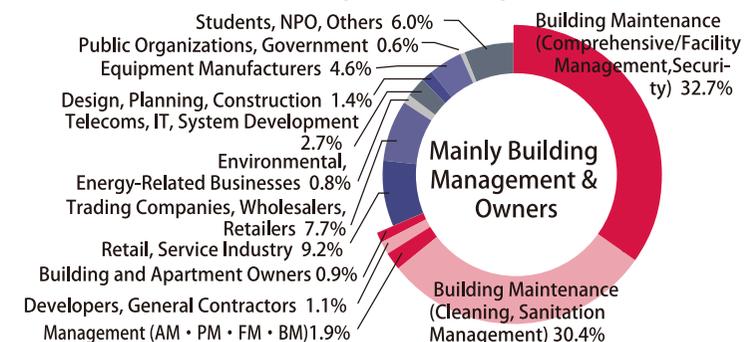
Japan's Largest Architecture & Housing Trade Show
Japan Home Show & Building Show



Japan's Largest Interior Trade Show
JAPANTEX



Japan's Largest Building Maintenance Trade Show
BUILDING MAINTENANCE CLEAN EXPO



The Asia Furnishing Fair leverages the advantages of a joint exhibition to attract key visitors from various industries related to housing.

Photo

Venue Images



Reference Images of Asia Furnishing Fair 2025





Optional Choices for Upgrade

Optional Choices for Efficient Visitor Engagement

Directional Signboard Advertisement

You can promote your products and booth to visitors heading to the venue.

First Come, First Served • Limited Availability

- Price: JPY220,000 (incl. tax)
- Size: W848 × H1384mm
- Artwork: Adobe Illustrator

※Please ensure that the exhibition hall (e.g. South Hall) and booth number are included in the design.



Advertisement & Featured Article in Furniture Industry Magazine

This cost-effective plan offers both an advertisement and a feature article in the special issue of "Room Furnishing," a leading furniture industry magazine widely read by Furniture Industry Professionals.

Choices from three plans

- Plan 1: Advertisement (1 page) + Featured Article (1 page)
Price: JPY181,500 (incl. tax)
- Plan 2: Advertisement (1 page) + Half-Page Featured Article (1/2 page)
Price: JPY145,200 (incl. tax)
- Plan 3: Advertisement (1 page) + Quarter-Page Featured Article (1/4 page)
Price: JPY121,000 (incl. tax)



Example : Advertisement (1 page) + Featured Article (1 page)

Visitor Data Scanning & Material Hand Out Service (AiMeet)

We offer a DX service to eliminate paper works including business cards and product materials to enhance efficiency. Detail information will be provided around the summer.

Distribute Materials While Collecting Real-Time Visitor Data



Visitor Material Download Service

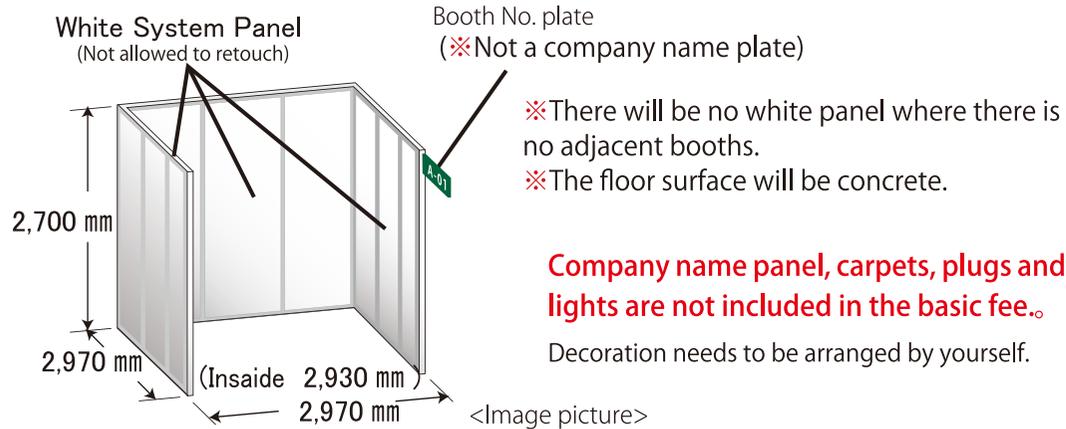
Reduce Paper to cut CO2, and Reduce printing and transportation costs
Visitors Scan Their Entry Badge to Access the Visitor Web Page



Discover a range of optional promotional opportunities designed to maximize Your Exhibition Impact and efficiency.

Exhibition Fee and Decoration package

【Exhibition Fee (Bare Booth)】



For Decoration Applying

We recommend you to do the booth design and decoration for your better PR. You could either decorate by yourself or to arrange the booth decoration service. If you do not know where to order, you can send an inquiry to the AFF administration.

The most basic plan, just providing Booth.
Decoration needs to be arranged by yourself.

Unit price USD 4,620 / Booth
(Tax included)

【Product Details】

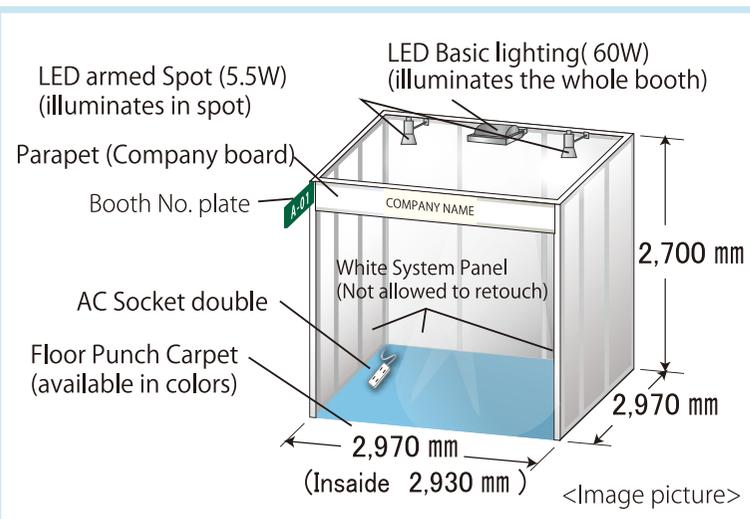
- Booth space of width 2,970mm × depth 2,970mm × height 2,700mm
- Panels between the next booth (White colored system panel)
- ※There will be no panel where there are no booths next to yours
- Booth No. plate
- Wiring works (primary wiring works from 100v/300v)
- ※Secondary wiring work is needed to use electricity
- ※The fee for secondary wiring work is not included in the exhibiting fee

Erina Yano
AFF Administrative Office (Person in Charge of English enquiry)
tfr.e.yano@gmail.com

【Decoration Package】

The package includes all of the necessary and basic decorations.
Easier and more reasonable than arranging separately.

※ Due to rising costs and stock availability, decoration details and prices may be subject to change.



Unit price
(Tax included)

Standard Booth (Open to one side) USD 5,940 / Booth
Corner Booth (Open to two sides) USD 6,160 / Booth
Solo Booth (Open to three sides) USD 6,380 / Booth

【Product Details】

- Booth space: Width 2,970mm × Depth 2,970mm × Height 2,700mm
- White system panels between adjacent booths (panels will not be installed on open sides)
- Booth number plate
- Company plate
- Company name attaching parapet
- 1 LED base light (60W)
- 2 LED armed spotlights (5.5W each)
- 1 AC Socket (double) (Even for applications with two or three booths, only one outlet will be provided)
- Electrical work (100V / up to 300W primary wiring + secondary wiring for outlet and lighting installation within the booth)
- Electricity usage (up to 1.0kW, from final setup day until exhibition period)
- Floor punched carpet (available in colors)

Schedule 2026

Aug. 7 (Fri) <Exhibitor>	Deadline of App. Form Application received after deadline will be on waiting list
Early Sep. <Organizer>	Pre Registration starts Exhibitor's MyPage Opens
Late Sep. <Organizer>	Hand out of "Exhibitors Guidance" and necessary documents to exhibitors WebGuide Opens
Sep.30th(Wed) <Exhibitor>	Final deadline of Exhibiting fee payment After completing application, Invoice will be sent from secretariat. Kindly let us know if you cannot complete payment by the due date.
Early Oct. <Exhibitor>	Dead line to submit necessary documents and decoration company (For Overseas exhibitors: decide shipping company too)
Early Oct. <Organizer>	<ul style="list-style-type: none"> •Printed Brochure will be distributed to Exhibitors upon request (Basic 100 copies+ additional by request) •Brochure data will be sent to Overseas Exhibitors
Middle Oct. <Exhibitor>	Handout of Brochure and Documents of Exhibition Recommend to prepare product Brochure/ document for visitors at this point.
Nov.16 (Mon) Nov.17 (Tue)	< Move in > 8AM~6PM (Possible to work overtime)
Nov.18 (Wed) ~20 (Fri)	< Period > Nov.18-19 10AM~6:30PM Nov.20 10AM~5PM
Nov.20 (Fri)	< Move out > 5PM~10PM

Above is schedule until the show
Please refer to this schedule and plan your own preparation well in advance.

Exhibition Fee

Application deadline:
August 7th Fri, 2026

Exhibit category (9m ² per booth)	Unit (Exclude tax)	Tax (10% ※1)	Unit price (Tax included)	
Exhibition Fee (Bare booth)	USD 4,200	USD 420	USD 4,620	
Decoration Package Plan (Booth + Basic decorations) ※2	Standard Booth (Open to one side)	USD 5,400	USD 540	USD 5,940
	Corner Booth (Open to two sides)	USD 5,600	USD 560	USD 6,160
	Solo Booth (Open to three sides)	USD 5,800	USD 580	USD 6,380

- ※1 The consumption tax will follow the rate of the final day of the exhibition.
- ※2 For details on the Decoration Package Plan, please refer to p15.

What is included in this fee

The fee depends on the Package plans. For details, please refer to previous page.

- Booth space of width 2,970mm × depth 2,970mm × height 2,700mm
- Panels between the next booth (White colored system panel)
- ※There will be no panel for where there are no booths next to yours
- Booth No. plate
- Wiring works (primary wiring works from 100v/300v)
- ※Secondary wiring work is needed to use electricity
- ※The fee for secondary wiring work is not included in the exhibiting fee

Company name panel, carpets, plugs and lights are not included in the basic fee.

We offer Basic decoration plan which provides basical decorations.

Please contact the person in charge below if you wish to order Basic decoration plan.

Other possible expenses

- Fees for booth decorations and equipment rental (carpets, lights, tables for meetings etc.)
- Secondary wiring works and electricity usage fee
- Company name board
- Temporary staffs
- Fee to publish company and product introduction papers
- Accommodation & transportation for staff
- Shipping products
- Lunch for move in/out day
- Internet Construction

Application Deadline

August 7th (Fri), 2026

※We may stop accepting applications once all places are sold out.

How to apply

Fill out and sign on the necessary documents and send by email attachment. After confirmation, please receive the invoice. Then you are registered.

How to pay

Please send your payment to designated bank account **within 2 months** from when you received invoice. However, if you applied in August, please complete your payment by **September 30th (Wed), 2026** the latest.

Cancellation Policy

Basically, we cannot accept cancellation after receiving application form. However, if there are permission from the organizer, you may cancel by following the rules of cancellation policy

Period	Cancellation fee
Aug 8th (Sat)~ Sep 30th (Wed)	50% of exhibiting fee
Oct 1th (Thu)~	100% of exhibiting fee